



TO WHOM IT MAY CONCERN:

The Ride for Charity is having its 12th Annual event to raise money for **Make-A-Wish** foundation® of Buffalo. Over the past 11 years we have donated over \$171,000 to give children a chance to fulfill their dreams; all donations stay local. **This year our goal is to raise \$30,000...YOU CAN HELP!!!**

Our event will be on **Friday, July 27th** and **Saturday, July 28th** at **Sheridan Park in Tonawanda** where we will hold our annual dice run, car show, raffles, live bands, and much more.

Your contributions are greatly appreciated and it is with hope and enthusiasm we ask you to consider making a donation. With your donation we can help the many sick children in Western New York.

Thank you for your continued support of helping us reach our goal for 2018!!

Ride For Charity Committee

(716) 879-8301

SPONSORSHIP LEVELS

\$1,000 AMERICAN ELITE	\$500 QUALIFIER	\$250 ROAD SMART
Business Name and Logo in all event advertisements FIVE Motorcycle Dice Run Tickets Business Name and Logo displayed on shirts	Business Name and Logo on website and event t-shirts TWO Motorcycle Dice Run Ride Tickets Business Name and Logo displayed	Dice Run Check Stop Level! Business Name and Logo on Golf Event posters and flyers Business Name and Logo Displayed

Events:

Friday, July 27th : *Golf at Sheridan Park*

-Lunch at turn-around, Dinner, Live music, Beverage Garden, Food trucks/vendors, Chinese Auction

Saturday, July 28th : *Dice Run*

-Live music, Beverage Garden, Food trucks/vendors, Chinese Auction



SPONSOR REGISTRATION FORM

Your commitment is required by **Wednesday, May 30th, 2018**

Send completed form with check payable to "Ride For Charity" to:

Sumitomo Rubber USA, c/o Julie Tartaglia, PO Box 1109, Buffalo, NY 14240

Name: _____

Business Name: _____

Business Phone: _____ Cell Phone: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Email Address: _____

Website: _____

Questions? Contact a Committee Member or call our Event Hotline: (716) 879-8432

Paul Luce (716) 879-8910	Julie Tartaglia (716) 480-2968	Ree Little (716) 879-8210	Ernie Little (716) 983-9561	Kirk Stubbendeck (716) 879-8844	Brian Schriber (716) 507-6291	Dan Drozdak (716) 408-6734
Josh Hall (716) 392-6223		Courtney Myers (716) 879-8394				

BY PARTICIPATING IN THIS EVENT, I HEREBY WAIVE AND RELEASE, ON BEHALF OF MYSELF, MY HEIRS, EXECUTORS AND ADMINISTRATORS, SUMITOMO RUBBER USA, LLC, UNITED STEEL WORKERS LOCAL 135, THE TOWN OF TONAWANDA, NEW YORK, THE TOWN OF NORTH TONAWANDA, NEW YORK, AND ANY AND ALL EVENT SPONSORS, VENDORS, AND EACH OF THEIR RESPECTIVE REPRESENTATIVES, VOLUNTEERS, EMPLOYEES, DIRECTORS, AGENTS OR ASSIGNS FROM ANY AND ALL LIABILITY FOR ANY LOSS, EXPENSE OR DAMAGE, INCLUDING, BUT NOT LIMITED TO, DIRECT, INDIRECT, SPECIAL, OR CONSEQUENTIAL DAMAGES ARISING OUT OF, RESULTING FROM, OR IN ANY WAY CONNECTED WITH THE EVENT, WHETHER OR NOT BASED UPON WARRANTY, CONTRACT, TORT, OR OTHERWISE; WHETHER OR NOT INJURY WAS SUSTAINED BY PERSONS OR PROPERTY OR OTHERWISE; AND WHETHER OR NOT LOSS WAS SUSTAINED FROM, OR AROSE OUT OF, THE RESULTS OF, THE EVENT, OR ANY SERVICES PROVIDED AT THE EVENT BY ANY RELEASED PARTY.